**An Engagement Quotient for Alliance Global Missions**

If *increased engagement* is the goal for Alliance global missions promotion, how do we measure it? The following five elements may be considered as indicators of engagement:

**Building Relationships** – Relationship between International Workers (IWs) and churches/individuals/constituents is at the core of engagement.

**Praying** – Prayer is the foundation upon which engagement is built and cultivated.

**Giving** – Owning the vision financially is vital; directing finances to support Alliance global missions is a strong indicator of engagement.

**Sending** – There is intentional involvement in the development and sending of overseas workers with The Alliance.

**Promoting** – Alliance global missions is promoted across all spheres of church ministry.

**Suggestions for Strengthening the ALLIANCE GLOBAL MISSIONS EQ**

**in Local Churches:**

**BUILDING RELATIONSHIPS** – Partnerships are based on strong relationships. District IWs are promoted in the church, and specific IWs (and their fields/teams) are considered partners with the church. Relationships with specific workers should be enlarged to understand and connect with the fields and teams they are a part of. These relationships can be strengthened through:

* *Caring* – Initiate creative ways to encourage and care for workers’ emotional, spiritual, and physical needs both on the field and during home assignment (HA).
* *Connecting* – Use creative ways to stay in contact through technology, e.g., e-mails, Skype, Facebook, CMAStories, FaceTime, Instagram, etc., and hosting IWs when on HA.
* *Going there* – When possible, travel to fields to work side-by-side in strategic, ministry-advancing projects.

**Rate yourself on building relationships with International Workers:**

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**Rate your church on building relationships with International Workers:**

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**PRAYING** – Consistent prayer is the foundation upon which engagement with Alliance global missions is built and cultivated. The following measures can assist your church’s intercession:

* Discern spiritual issues, challenges, and barriers to bring before Father.
* Initiate corporate, private, and small-group prayer times.
* Use [www.cmalliance.org/pray](http://www.cmalliance.org/pray), e-mail, and country/field/individual updates.
* Provide weekly or monthly updates on IW needs in Sunday services.
* Ask IWs to pray for your congregation’s needs.
* Recruit someone who is passionate about the church’s partnerships to gather and distribute monthly prayer requests. (There could be a point person for each partnership.)
* Begin a small group focused on prayer for international workers and projects.
* Include intercession for Alliance IWs and fields during pastoral prayer times.

**Rate yourself on your consistent prayer for Alliance global missions:**

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**Rate your church on its consistent prayer for Alliance global missions:**

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**GIVING** – Financial support is a critical part of engagement.

* Supporting the Great Commission Fund (GCF) provides for the C&MA’s broad ministries.
  + IW support – Designate funds for specific workers with whom a partnership exists.
  + Envision and marketplace ministries donations providesupport of nontraditional Alliance workers.
  + Approved and Work Specials support specific projects or a worker’s ministry needs.
* CAMA’s Global Advance Fund supports CAMA’s relief and development efforts.
* For the GCF, some churches use the Faith Promise Pledge cards very effectively.
* In other churches, leaders determine a congregational GCF goal and keep it in front of the members throughout the year.
* Still other churches determine to tithe or provide a percentage from their general fund, giving this amount directly to the GCF.
* Keep giving opportunities before the congregation, presenting them in ways that will challenge and encourage participation in resourcing Alliance Kingdom work.
* Promote special offerings for the GCF such as GC Sunday, at least once a year.
* Tell compelling stories of Alliance missions and link them to GCF giving.
* Promote a special “thank you offering” with a portion going to local outreach and another to Alliance global ministries.
* A children’s offering emphasis may be directed to an Alliance missions project.

**Rate yourself on your giving to Alliance missions:**

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**Rate your church in its overall giving to Alliance missions:**

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**SENDING** – Intentional involvement in the development and sending of Alliance full-time overseas workers is vital.

* Schedule key opportunities (events/activities) to inspire young people to hear God’s call and then identify those whom God is calling.
* Disciple and develop those who are called to serve.
* Join with other Alliance churches to send and support C&MA international workers from the district.
* Engage in intentional conversations before and after short-term trips to challenge youth and adults to consider cross-cultural ministry.
* Develop several coaches/mentors in the church and/or district who are available to consistently meet with potential candidates.
* Recommend several options for Alliance college-level programs for cross-cultural preparation (Nyack, Toccoa, Simpson, Crown, and ATS, as well as programs like Reach Training International in Salem, Oregon, and Snohomish, Washington).
* Establish a scholarship program to help those preparing for ministry.
* Clarify that one of the goals of short-term trips organized by the church is to identify, recruit, and train future international workers.
* Feature Envision for short-term trips and internships.

**Rate your involvement in encouraging and sending workers (short or long term):**

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**Rate your church’s involvement in encouraging and sending workers (short or long term):**

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**PROMOTING** – Alliance missions clearly and consistently presented and promoted church-wide is another indicator of engagement.

* The senior pastor “leans in” to Alliance missions.
* Someone can clearly explain and champion Alliance missions strategy and missiology (the “whys” and the “hows.”
* All age groups learn how to engage with Alliance missions.
* Key point persons and/or a missions committee handle the details of the missions emphasis. They also should present interesting, and challenging promotion of Alliance missions throughout the year.
* Missions is promoted at least monthly during the Sunday service.
* The congregation regularly communicates that God’s glory proclaimed to all nations is a central value of the church. This is done through preaching, teaching classes, and creative children’s ministry.
* The church regularly provides multiple opportunities for personal involvement in Alliance global missions.
* The church has at least one Alliance global missions emphasis event annually.
* Alliance IWs are invited to speak several times a year.
* Alliance videos are used monthly to tell the story of Alliance missions.
* Partner IWs and fields are presented in all church ministries (e.g., women’s, men’s, youth, college & career, youth, and children’s ministries).
* The church has a designated global missions leadership team that meets regularly.
* The pastor occasionally includes a story from an Alliance field in his sermons.
* The church utilizes the *Alliance Video Magazine*, the *Alliance Life* and other promotional resources.
* A high traffic area in the church is set aside to highlight missions partners and events. Information is kept current and presented creatively.

**Rate how well you promote Alliance missions in your sphere of ministry:**

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**Rate how well your church promotes Alliance missions:**

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***For more information please visit: saalliance.org/missions/***